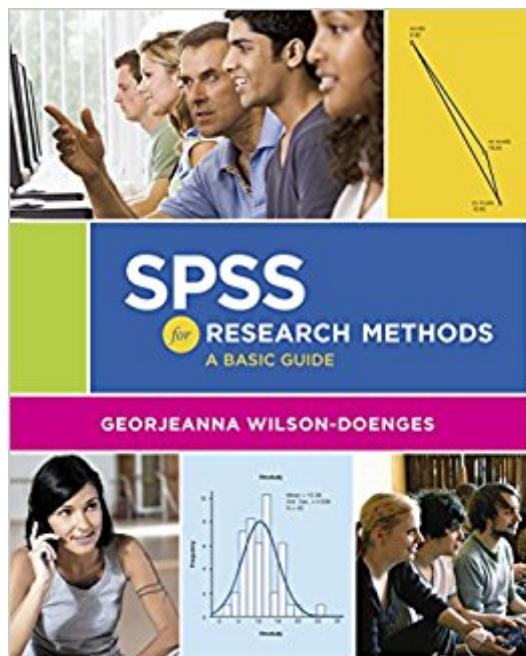


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SPSS For Research Methods: A Basic Guide



Synopsis

A new guide showing the best ways for students to analyze data and interpret results in SPSS. Georjeanna Wilson-Doenges' direct writing style, real sample data from her research methods class, integrated APA-style results, and detailed yet clear screenshots ensure students will be confident and enthusiastic about using SPSS.

Book Information

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Georjeanna Wilson-Doenges is Associate Professor of Psychology at the University of Wisconsin-Green Bay. She received her Ph.D. from the University of California-Irvine. Her research interests involve individuals' interpretation of sense of community, student engagement in college, experiential learning, and assessment of undergraduate psychology learning outcomes. Wilson-Doenges has taught research methods and statistics courses with an SPSS lab component for over 20 years. Throughout her career, she has emphasized clear and accessible ways of teaching and writing about data analysis, and has refined her teaching methods toward students who are often fearful of data analysis, making her courses engaging to even the most math-insecure.

This was a great help in understanding SPSS for my psychology research class and statistics class. Much better than the instruction I got in my classes.

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